EU strategic priorities for energy efficiency

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A treia masă rotundă SMAFIN Expanded în România
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European Commission

Key priorities – Energy

1) Competitiveness

- **Clean Industrial Deal** and **Affordable Energy Action Plan**
- **New Energy Efficiency Impetus**: (upcoming) Heating and Cooling Strategy, Electrification Action Plan, European Grids Package, Strategic Roadmap for digitalisation and AI in the energy sector

2) Decarbonisation

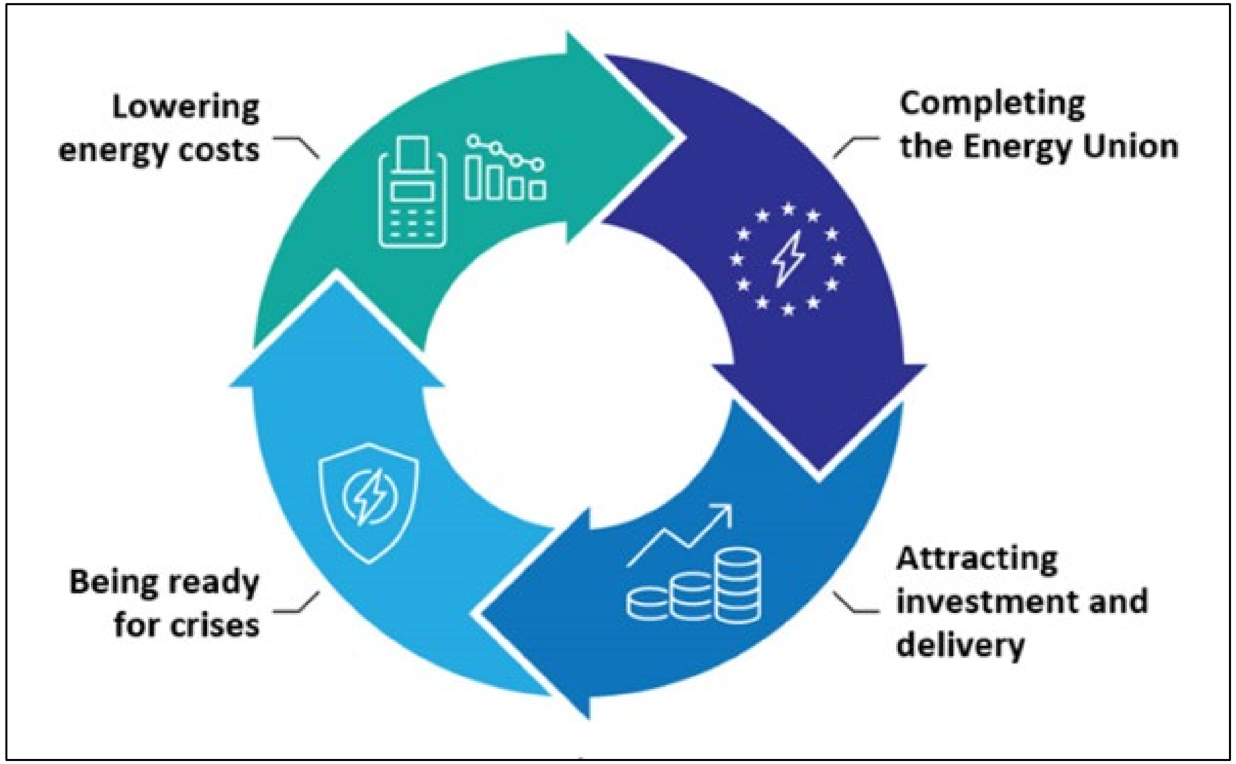
- **Green Deal** and **Fit for 55 Package**: including **Energy Efficiency Directive**, **Renewable Energy Directive**, **Energy Performance of Building Directive**

3) Energy security

- Phase–out of strategic **dependencies**
- Strengthen the **resilience** of **EU energy system** vis-a-vis geopolitical crises impacting the global energy market

The Action Plan for Affordable Energy

Action 1: Making electricity bills more affordable
Action 2: Bring down the costs of electricity supply
Action 3: Improve gas markets for fair energy prices
Action 4: Energy efficiency: delivering energy savings



Action 5: Completing the Energy Union

Action 6: A tripartite contract for affordable energy for Europe’s industry

Action 7: Security of supply for price stability
Action 8: Price crisis preparedness

REPowerEU

- A roadmap to reduce the dependence on Russian fossil fuels and fast forward the energy transition
- Based on **3 pillars**:

Reduce: Energy saving and energy efficiency

Renew: Massive acceleration of investment in renewables

Replace: Diversification of our energy supplies

On 18 March 2026, Commission published an updated version of the guidance for implementing the regulation.

Boosting Energy Efficiency Financing (March 2026 Package)

The **Energy Efficiency investment gap** to deliver on the 2030 energy efficiency targets amounts to **EUR 170 billion per year**.

The Strategic Framework: ***Clean Energy Investment Strategy (CEIS)***

- **Mobilising Capital:** Strategy launched **March 10, 2026 (COM/2026/116)** to drive private investment with **€75 billion** in EIB support over three years.
- **De-risking Innovation:** Stepping up support for next-generation clean technologies and energy efficiency through **InvestEU**.
- **New Pilot Scheme:** A **€500 million** initiative to accelerate the uptake of **"Energy Efficiency as a Service"** models.

Expected Impact for Stakeholders:

1) Scale: Transition from grants to repayable financing and blended solutions.

2) Accessibility: Deployment of project development assistance and investment aggregators.

3) Simplification: Streamlined renovation journeys to raise awareness and stimulate market demand.

European Energy Efficiency Financing Coalition

27
Member States

67 Financial Institutions

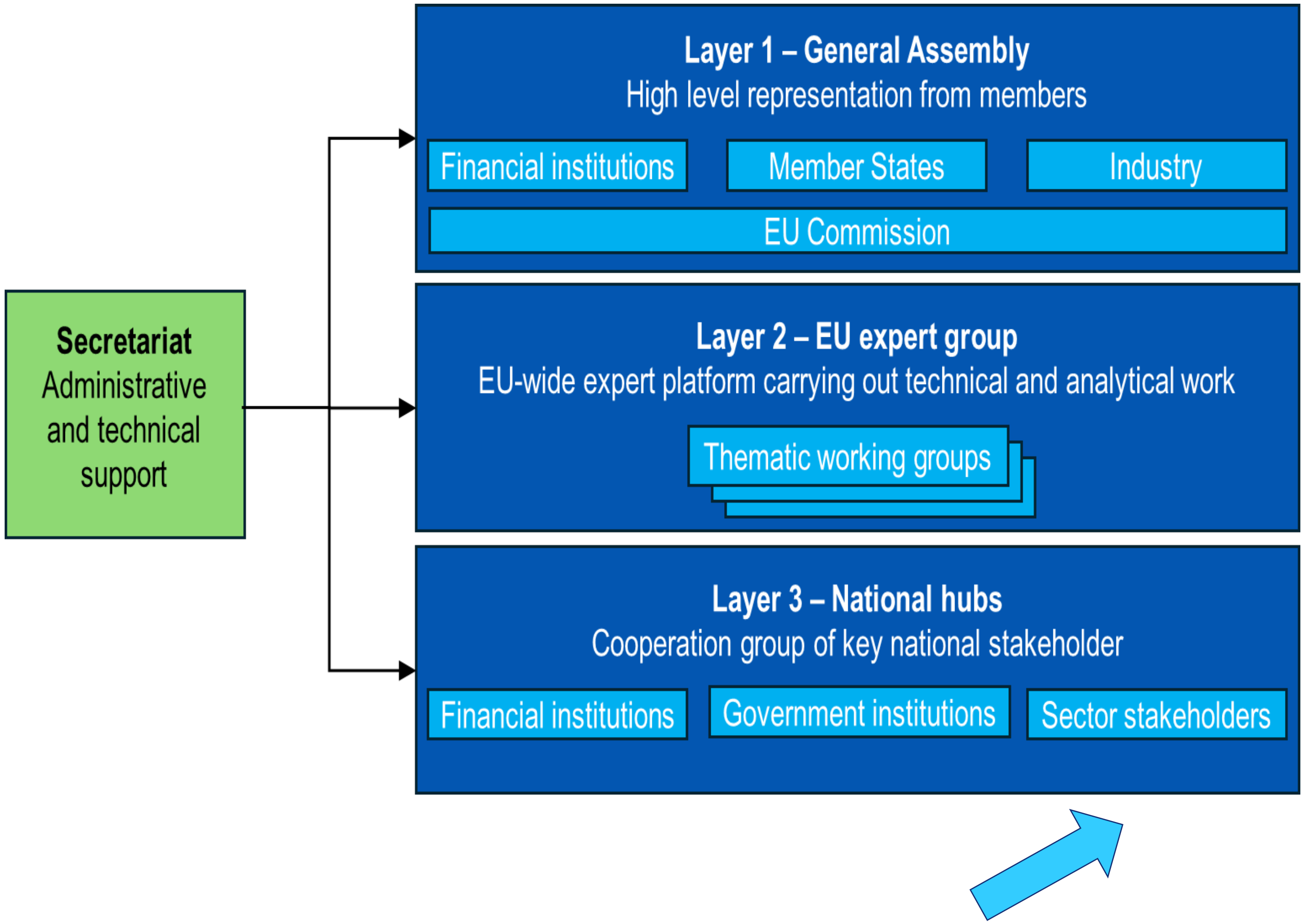
41 Industry Organisations

High-level initiative to enhance cooperation on energy efficiency financing between Commission, Member States, financial institutions and industry.

☞ Creating a favourable market and regulatory environment for energy efficiency investments and for mobilising private financing.

Led by DG ENER, with support of Coalition Secretariat & UNEP-FI

Governance Structure



3 levels of activities:

- **General Assembly** to provide high-level steering to the Coalition's direction of work.
- **Expert Platform (translating into Working Groups)**, to gather technical expertise at EU level and identify market solutions, products, and financing schemes - effective and replicable at MS level.
- **National Hubs**, as incubators for regulatory approaches and financing solutions + instruments that match the specific national context.