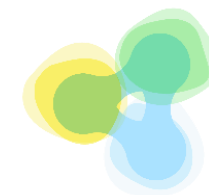


Novi europski Bauhaus – prilika za integraciju

Marko Zlonoga, dipl.ing.arh., stručni savjetnik
Regionalna energetska agencija Sjeverozapadne Hrvatske

Nacionalna platforma za Novi europski Bauhaus Republike Hrvatske



New European Bauhaus
beautiful | sustainable | together





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Izvor ilustracije :
Europska komisija



Strategija vala obnove

Rješavanje problema energetske siromaštva i zgrada sa najgorim energetskim svojstvima

Javne zgrade i socijalna infrastruktura kao uzor

Dekarbonizacija grijanja i hlađenja

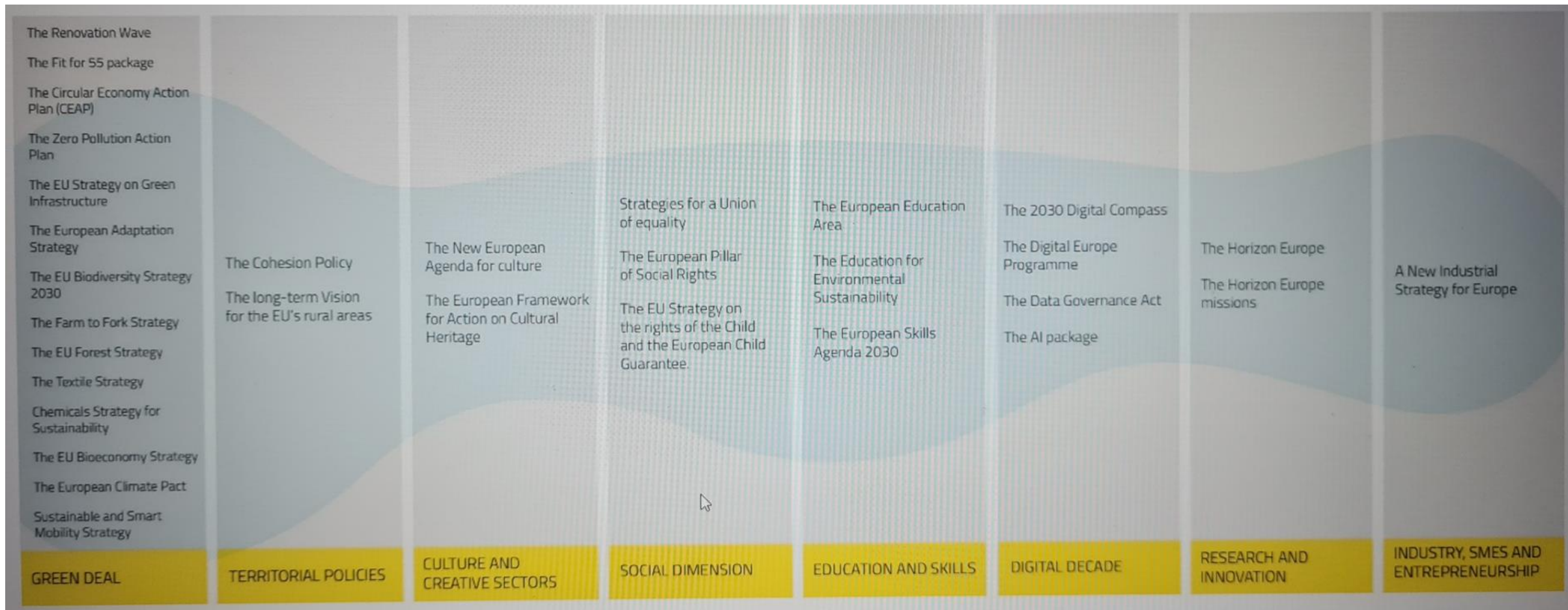
Integriran i participativan pristup na obnovi gradskih četvrti kao središte vala obnove



How can we make our living spaces and experiences more beautiful, sustainable, and inclusive?

europa.eu/new-european-bauhaus/conference

Komunikacija EK od 15.9.2021.



Vrijednosti

- **Održivost**, od klimatskih ciljeva do kružnog gospodarenja, čisti nezagađeni okoliš, bioraznolikost
- **Estetika**, kvaliteta doživljaja i stila, iznad same funkcionalnosti
- **Uključivost**, vrednovanje različitosti, osiguranje dostupnosti i pristupačnosti

Tematske osi

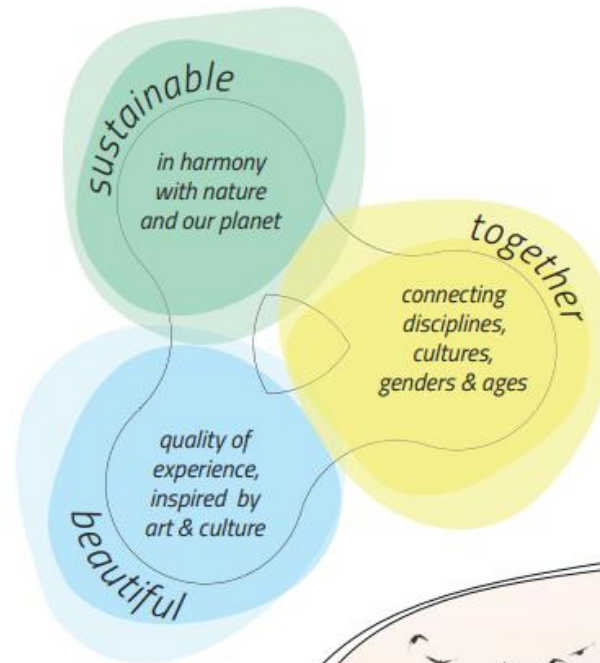
- Ponovno povezivanje s **prirodom**
- Ponovno stvaranje **osjećaja pripadnosti**
- Postavljanje **mjesta** koje ljudi trebaju najviše kao prioritet
- Poticanje **dugoročnog, cjeloživotnog i integriranog razmišljanja** u industrijskom ekosustavu

Međusobno povezane transformacije

- **Mjesta** u kojima živimo
- Okoliša koji omogućuje **inovaciju**
- Naše perspektive i **načina razmišljanja**

New European Bauhaus

The New European Bauhaus (NEB) is an environmental, economic and cultural project, combining design, sustainability, accessibility, affordability and investment to help deliver the European Green Deal.



"If the European Green Deal has a soul, then it is the New European Bauhaus which has led to an explosion of creativity across our Union."

Ursula Von der Leyen,
President of the European Commission

A growing community

Official partners non-profit organisations, NGOs, educational institutions, and collectives making a difference locally.

Friends public entities, political organisations and businesses committed to the values of sustainability, aesthetics and inclusion.

High-Level Roundtable members expert thinkers and practitioners acting as inspiration and community ambassadors for the initiative.

National Contact Points coordinating efforts in the Member States.

Prize winners and finalists inspiring positive transformation with their projects and ideas.

Beneficiaries of New European Bauhaus calls.

**Building together
a beautiful, sustainable
and inclusive future.**



Sastav platforme





- Povezivanje, **suradnja i umrežavanje** partnera na aktivnostima i projektima vezanim za NEB
- Poticanje da se **planirane investicije i korištenje sredstava planiranih u NPOO i VFO 2021.-2027.** provode prema vrijednostima NEB-a
- Analiza i otkrivanje ključnih područja **regulative** u kojima su potrebne inovacije, izmjene, dopune te **stvaranja prijedloga** za prevladavanje prepreka i poboljšanja
- Osmišljavanje i razvoj **novih modela obrazovanja**

Fokus i teme projekata i aktivnosti





Ministarstvo kulture i
medija

Ministarstvo prostornoga
uređenja, graditeljstva i
državne imovine

Hrvatska komora
arhitekata

Društvo arhitekata
Zagreba

Arhitektonski fakultet
Sveučilišta u Zagrebu

3LHD

Hrvatska udruga
poslodavaca

REGEA

Urbana obnova hrvatskih gradova u kontekstu NEB-a, 21.2. Zagreb



Željana Zovko



dr.sc. Julije Domac



Xavier Troussard



dr.sc. Nina Obuljen Koržinek



Marcos Ros Sempere



Michela Magas

NEB kao dodatni kohezivni element Europske unije, 1.3. Online



Fantastična šuma,
Luščić, Karlovac

Pobjednički rad na
EUROPAN natječaju i u
finalu Nagrada NEB
2021

autorice:
Hana Dašić, Iva Erić,
Jana Horvat, Ria Tursan

UPU Luščić centar

Izrađivač plana:
Urbanistica d.o.o.

Ministarstvo kulture i medija
Ministarstvo prostornoga
uređenja, graditeljstva i državne
imovine

Ministarstvo gospodarstva i
održivog razvoja

Ministarstvo regionalnog razvoja i
fondova EU

Hrvatska zajednica županija

Udruga gradova u RH

Grad Karlovac

Karlovačka županija

EUROPAN Hrvatska

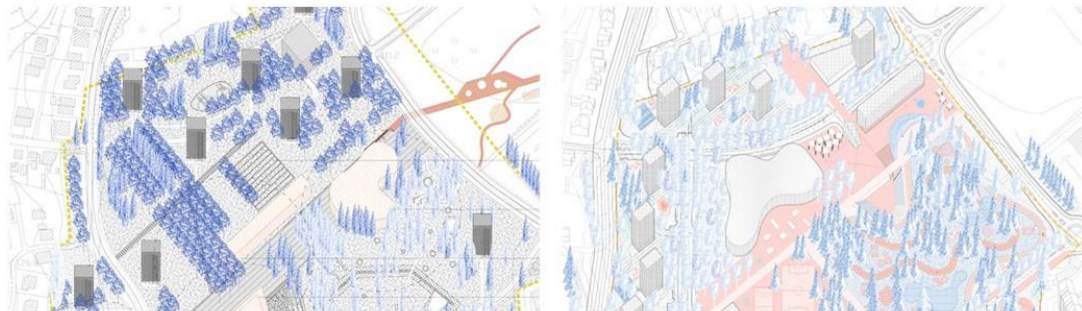
Hrvatska komora arhitekata

Udruženje hrvatskih arhitekata

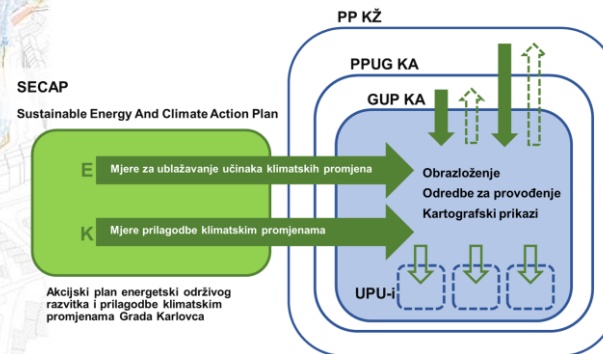
Arhitektonski fakultet Sveučilišta u
Zagrebu

Zavod za prostorno uređenje
Grada Zagreba

REGEA



kvalitetno postavljen proces -> preduvjet za kvalitetni urbanizam



Zeleno integrirano planiranje kao temelj za NEB, 29.3. Karlovac

NEB Lab

A 'think and do' tank to make the New European Bauhaus a reality through concrete and tangible projects. By connecting the initiative's growing community and sharing ideas, it will bring about beautiful, sustainable and inclusive changes on the ground.

Commission-led projects



■ LABELLING STRATEGY
develops a compass and assessment frameworks to ensure projects are well-aligned with the New European Bauhaus values.

© Dean Pennala, Vera Kuttelvaserova, New Africa / Adobe Stock



■ INNOVATIVE FUNDING: CROWD AND PUBLIC FUNDING
explores innovative funding solutions that combine public and crowd funding for New European Bauhaus initiatives.

© Hannah Busing / Unsplash



■ INNOVATIVE FUNDING: PHILANTHROPY
explores ways to mobilise and combine private and public funding for New European Bauhaus activities.

© Tanapat Lekjiew / Adobe Stock



■ REGULATORY ANALYSIS AND EXPERIMENTATION
analyses how the regulatory framework on European, national, regional or local level can support the development of New European Bauhaus projects.

© ronstik / Adobe Stock



■ TRANSFORMATION OF PLACES OF LEARNING
connects transformation initiatives, concepts and practices making a difference in where and how people learn across Europe and beyond.

© Valentina Gareri, The Tree-House School

Community-led projects



■ NEB GOES SOUTH
connects six south European countries which join forces to improve education through architecture.

© NEB goes South



■ NEB OF THE MOUNTAINS
seeks to improve the quality of the built environment, and citizens' life, in rural and mountain areas.

© stevanzz / Adobe Stock



■ NORDIC CARBON NEUTRAL BAUHAUS
is an open forum to discuss how architecture, design and art can help achieve a carbon neutral and inclusive way of building and living.

© Felix Mittermeier / Pexels

*Achieving more by working together:
an incubator to connect people
and learn from each other's experience.*



"The New European Bauhaus combines the big vision of the European Green Deal with tangible change on the ground. Change that improves our daily life and that people can touch and feel – in buildings, in public spaces, but also in fashion or furniture. It aims at creating a new lifestyle that matches sustainability with good design, that needs less carbon and that is inclusive and affordable for all.

URSULA VON DER LEYEN President of the European Commission



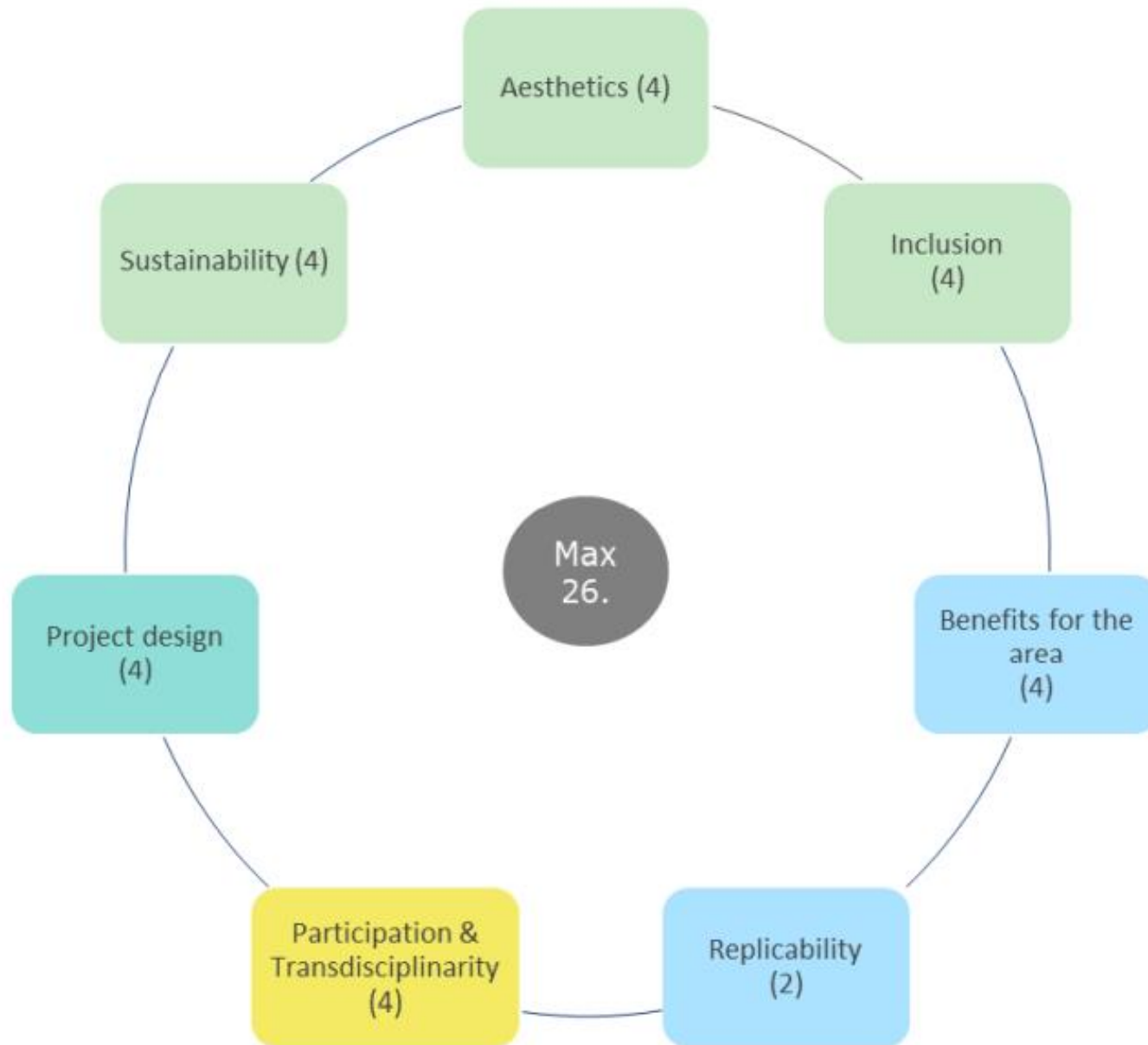
“

- Za financiranje će biti izdvojeno oko 85 milijuna eura posvećenih projektima Novog europskog Bauhauza iz programa EU-a u razdoblju od 2021. do 2022. godine. Mnogi drugi programi EU-a će integrirati Novi europski Bauhaus kao element bez unaprijed definiranog namjenskog proračuna.
- Više informacija potražite na https://europa.eu/new-european-bauhaus/get-involved/funding-opportunities_en

Potporna novim europskim lokalnim inicijativama



- Natječaj za jedinice lokalne samouprave manje od 100.000 stanovnika **do 23. svibnja 2022.**
- Više informacija potražite na https://c.ramboll.com/local-support-new-european-bauhaus?utm_source=direct-email&utm_medium=email&utm_campaign=cprexgr



Colour	Criteria category (max 26)
Light Green	NEB core values (max 12)
Light Blue	Added value (max 6)
Yellow	Participation & transdisciplinarity (max 4)
Teal	Project design (max 4)

Hvala na pažnji!

mzlonoga@regea.org

Regionalna energetska agencija Sjeverozapadne Hrvatske

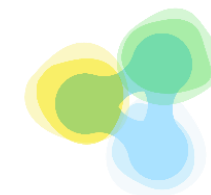
Nacionalna kontakt točka Novog europskog Bauhauusa za Republiku Hrvatsku

Koordinator Nacionalne platforme za Novi europski Bauhaus Republike Hrvatske

Službeni partner inicijative

Nacionalna platforma za Novi europski Bauhaus Republike Hrvatske

<https://regea.org/nacionalna-platforma-za-novi-europski-bauhaus-republike-hrvatske/>



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